



SPONSORSHIP PACK

Partner with MK Falcons women's Ice Hockey club
Competing across WNIHL Division 1 & Division 2

Welcome to the Falcons Family

Thank you for taking the time to consider a partnership with Milton Keynes Falcons Ice Hockey Club



MK Falcons is home to the original team, **Falcons 1**, in **WNIHL Division 1** - our flagship side, carrying our name into the toughest fixtures of the season.

And a second team, **Falcons 2**, in **WNIHL Division 2** - giving developing players regular competitive ice time.

"Every logo on our kit represents a business that believed in women's sport before it was the easy choice. We don't forget that."



TWO TEAMS. ONE CLUB.

Every sponsorship goes twice as far here - your brand is seen across two full squads, two rosters of players, and two sets of families, friends and fans coming through the rink door every week.

Why Sponsor Women's Ice Hockey?

Visible, repeated exposure

Your logo appears on kit, at the rink, and in every game day post - home game after home game, across two teams.

Community & CSR value

Supporting women's grassroots sport visibly demonstrates your business's commitment to inclusion.

A genuinely local audience

Players, families and supporters who live and spend locally in Milton Keynes - loyal and community minded.

Flexible & affordable sponsor opportunities

From £80 for a single game sponsor to a full season as our Gold partner - we have options for all businesses.



A sport still catching up

Women's ice hockey still has fewer rinks, fewer coaches and a shorter competitive history than the men's game - which makes it harder for girls and women to start, and harder still to reach a competitive level.

Every sponsor helps close that gap.



More Than a Scoreline

As a sponsor, you're not just backing two teams - you're backing a culture that's building something to be proud of in Milton Keynes.



MK Falcons is a club that celebrates its players as much as its results. Every season, both squads come together to recognise the players who've made the biggest impact - Club Player of the Year, Young Falcon of the Year, Most Improved, Players' Player, and MVP for both Falcons 1 and Falcons 2.

SPONSORSHIP TIERS

Seven ways to back the Falcons - each one puts your business in front of our players, our families and our fans, game after game.

TITLE SPONSOR

£4,000/season

- Logo front & centre on ALL Falcons 1 & 2 jerseys - home & away
- Official title-sponsor billing & social media mentions throughout the season
- Entrance banner featuring your logo at every home game
- Free entry to home games all season (up to 5 staff per game)
- Present the Player of the Game award (featuring your company logo) at one home game of your choosing
- A game-used puck & your own personalised Falcons jersey

SHORT COVERS SPONSOR

£1,500/season

- Logo on ALL Falcons 1 & 2 short covers
- Present the Player of the Game award (featuring your company logo) at one home game of your choosing
- Tagged in social media posts featuring our short covers

JERSEY SLEEVE LOGO

£1,250/season

- Logo on both sleeves of ALL Falcons 1 & 2 jerseys - home & away
- Present the Player of the Game award (featuring your company logo) at one home game of your choosing

HELMET SPONSOR

£1,000/season

- Logo on ALL Falcons 1 & 2 helmets
- Tagged in social media posts featuring our helmets

OFF ICE SPONSOR

£950/season

- Logo on ALL Falcons 1 & 2 off-ice warm-up t-shirts
- Tagged in social media posts featuring our off ice kit

PLAYER OWNED & LOANED

£90/season

- Your name/logo on a player's home OR away jersey
- The jersey is then presented by the player themselves for you to keep at season's end

HOME GAME SPONSOR

£80/game

- Present the Player of the Game award (featuring your name/company logo) at one home game of your choosing
- A game-used puck

READY TO JOIN THE TEAM?

Let's Talk Sponsorship

Get in touch to discuss tiers, bespoke packages, or any queries you may have

we'd love to welcome your business to the Falcons family for the
2026/27 season.

EMAIL

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